

1 26. The method of claim 25, wherein some identification data or said one or
2 more instruct signals are embedded in a television signal containing said data unit.

3 27. The method of claim 25, wherein said step of transmitting directs said
4 broadcast or cablecast transmission to a plurality of receiver stations at the same time
5 and each of said plurality of receiver stations receives or responds to said one or more
6 instruct signals concurrently.

7 28. The method of claim 25, wherein said step of transmitting directs said
8 broadcast or cablecast transmission to a plurality of receiver stations at different times
9 and each of said plurality of receiver stations responds to said one or more instruct
10 signals at a different time.

11 29. The method of claim 25, further comprising the steps of receiving said
12 data unit at a receiver in the transmitter station, communicating said data unit from said
13 receiver to a memory location, and storing said data unit at said memory location for a
14 period of time prior to communicating said data unit to a transmitter.

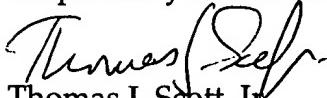
REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

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